

**AIR//RAIL**

# Air//Rail 2012

Berlin, Germany

Tuesday 18 - Wednesday 19 September 2012

## EVENT PROGRAMME

Host:

**BER** BERLIN  
BRANDENBURG  
AIRPORT

Sponsor:



Organised in conjunction  
with:

**International Air Rail Organisation**

Joining Railways Joining Airports

Media Partner:



Tuesday 18 September 2012

## **The IARO Annual General Meeting Tour of Berlin Brandenburg Airport**

***Venue: InterCity Hotel, Berlin Schoenefeld Airport***

**11:30**

### **IARO AGM - Annual General Meeting**

This is the annual meeting for members of the International Air Rail Organisation, where a President, Vice President and a Board will be elected.

Only IARO members can vote, but all delegates are welcome to attend.

*12:45*

*Delegate Registration and Welcome Lunch*

**13:45**

### **Welcome and Introduction from Berlin-Brandenburg Airport**

#### **Background to development of Berlin Brandenburg Airport**

Dr. Till Bunse

Vice President Marketing and Public Relation, Berlin Brandenburg Airport, Germany

#### **Masterplan of the Airport's local, regional and long-distance rail connection**

Christian Spaak

Representative Landsite Access, Berlin Brandenburg Airport, Germany

**14:45**

### **Tour of Berlin-Brandenburg Airport**

- Delegates will transfer by coach from the InterCity Hotel to Berlin-Brandenburg Airport

- Tour of the Airport, including new railway station

*16:45*

*Airport Tour concludes, delegates transfer to Radisson Blu Hotel*

*17:30*

*Arrival at Radisson Blu Hotel*

*18:30*

*"Welcome to Berlin" Evening Reception*

*Reception generously sponsored by Berlin Brandenburg Airport*

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BRANDENBURG  
AIRPORT



Wednesday 19 September 2012

## **Full Day Air//Rail 2012 Conference**

**Venue: Radisson Blu Hotel, Berlin.**

08:30 *Welcome refreshments  
Delegate Registration*

09:00 *Welcome messages and Introductions*

### **09:05 Session 1: Keynote Speeches**

Session Moderator: Paul Le Blond, Director, Paul Le Blond Consultancy.

#### **Air//Rail integration: BER is just the newest in Germany!**

Dr. Jörg Last

Managing Partner, STRATA GmbH - Data and Information Management, Germany

#### **Air//Rail services - Synergies for the future. BER and its railway connections towards Poland**

Heinrich Brümmer (Dipl.-Ing.)

Head of Mobility Consulting Division, Senior Vice President Intl Projects, ETC Transport Consulting, DE

#### **Air//Rail codeshare in Germany**

Kimberley Long-Urbanetz

Regional Manager Central Europe, Qantas, Germany

### **10:00 Session 2: The added value of Air//Rail connections at Berlin Airport**

Delegates will discuss and feedback on keynote speeches and previous day's site visits to Berlin Airport and Station.

Session Moderator: Andrew Sharp, Former Director-General, IARO.

10:30 *Refreshment break*

### **11:00 Session 3: Latest Case Studies**

Session Moderator: Andrew Sharp, Former Director-General, IARO.

#### **Environmental impacts of air/rail strategies: what we do know, and what we do not know**

Matthew Coogan

Director, New England Transportation Institute, USA

#### **North South Railway Project in Saudi Arabia: a Milestone**

Shahid S. Khan, PhD.

Project Director, CTW100 Railway Project, NSR, Kingdom of Saudi Arabia

#### **The airport HSR station: its virtues versus factual shortfalls**

Boguslaw Jankowski

Vice-President, Society for Transport Integration, Poland

#### **Aeroexpress commercial strategies**

Rustam Akiniyazov

Commercial Director LLC Aeroexpress, Russia

12:30

Lunch

Lunch generously sponsored by Aeroexpress



13:30

**Session 4: Intermodal airport connections**

Session Moderator: Matthew Coogan, Director, New England Transportation Institute.

**Taking Off! Utah's Transit Runway to the Future**

Michael Allegra

General Manager

Utah Transit Authority, USA

Matt Sibul

Chief Planning Officer

Utah Transit Authority, USA

**Delegates will be invited to Air//Rail 2013 that will be held in Salt Lake City (USA)**

**Modern Interconnectivity at Airports**

Lawrence Fabian

Founding Director, Trans.21, USA

**PRT at Heathrow: Delivering World Beating Customer Service**

Adam Ruddle

Business Development Key Account Manager, Ultra Global Ltd, UK

14:45

Coffee Break

15:15

**Session 5: New Initiatives and New Technology**

Session Moderator: Steve England, Managing Director, Re: System.

**Night ban Alternative: High Speed Rail Cargo**

Eckhard Kuhla

Senior Consultant c/o European Intermodal Association, Germany

**The role of an EU regulation in facilitating air/ rail ticketing**

Rütger Fenkes

Project Leader TAP TSI, CER/UIC & Deutsche Bahn AG, Germany

**Defining the future personality of US Rolling Stock**

Cesar Vergara

Principal, Vergarastudio, USA

16:30

Close of Conference Sessions

Refreshments